



CASE STUDY

Event Management Mobile Application



Company

An event organizer that hosts an annual technology conference designed to bring together professionals for learning and networking.



Challenge

The client was having difficulty managing event-related information and sharing real-time updates to all attendees and speakers. They also needed a streamlined way to gather attendee feedback and analytics.



Solution

V-Soft Digital created a mobile application to easily manage event details and communicate updates in real time using push notifications. The mobile solution provided:

- Detailed information on event sessions
- Directions to event location
- Attendee feedback form
- Customizable schedule with ability to set reminders and automatically sync to Google calendars
- User analytics
- Speaker social media links



Result

Easy-to-use application design that works with any device significantly improves user experience, thus increasing positive user feedback by 95%.

Increased
Positive User
Feedback

95%

TECHNOLOGY APPLIED

- Xamarin.Forms
- Restful Web Services
- AWS Pinpoint
- Firebase Analytics



Advanced
Consulting
Partner

